

# THE MUTHOOT GROUP GIVING BACK TO SOCIETY

Through our Corporate Social Responsibility initiatives in the areas of education, environment, sanitation, health & medical aid; we have made a difference in the lives of millions of people.



Muthoot Family - 800 years of Business Legacy



# **MUTHOOT AASHIYANA PROJECT**

After the devastating floods hit Kerala in the year 2018, we extended help by constructing 200 houses for the worst-affected families.

### **MUTHOOT SNEHASRAYA**

Started in the year 2014, the fully-equipped Mobile Labs conduct free-of-cost health check-ups for the underserved and unreached sections of society living in villages that are considered as the semi-urban areas of Kerala and Tamil Nadu.



# MUTHOOT M. GEORGE PROFESSIONAL SCHOLARSHIP

Launched in the year 2015, these scholarships were given to students scoring a minimum of 80% marks and belonging to underprivileged families.

### MUTHOOT SNEHASAMMANAM PROJECT

Launched in the year 2015, this initiative recognises and honours talented but financially weak people from the fields of Art, Culture and Literature. A monthly financial aid is provided to them.





# **MUTHOOT SKILL INDIA INITIATIVE**

In association with Centum Foundation, we provided training and employment to 850 women and youth in different trades during the last three years.

### **MUTHOOT VIVAHASAMMANAM**

Since 2015, this project has provided financial assistance for the marriage of daughters of widows coming from the economically weaker sections of society.





# **RUN FOR FUN, RUN FOR HEALTH**

As part of Dr. Georgie Kurien Muthoot's 'Run for Fun, Run for Health' campaign, a marathon was organised with runners across the spectrum coming together to celebrate his message of fitness. The event also served as a platform for Muthoot Healthcare to support the local athletic teams with sponsorships across the state.



#### **MUTHOOT M. GEORGE EXCELLENCE AWARD** Launched in the year 2010, the Muthoot M. George Excellence Awards are present

Launched in the year 2010, the Muthoot M. George Excellence Awards are presented to the SSLC Examination toppers in all the government schools of Kerala, Telangana, Karnataka and Andhra Pradesh.



#### Click to view the Chairman Sir's Message

# **REACHING OUT TO PEOPLE WITH RELIEF EFFORTS DURING COVID-19**

"Doing good and doing well is very much connected. If you have to do well, you have to do good."

Shri M. G. George Muthoot

Group Chairman, The Muthoot Group of Companies

# **REACHING OUT TO THE COMMON MAN** AFFECTED BY COVID-19 PANDEMIC.

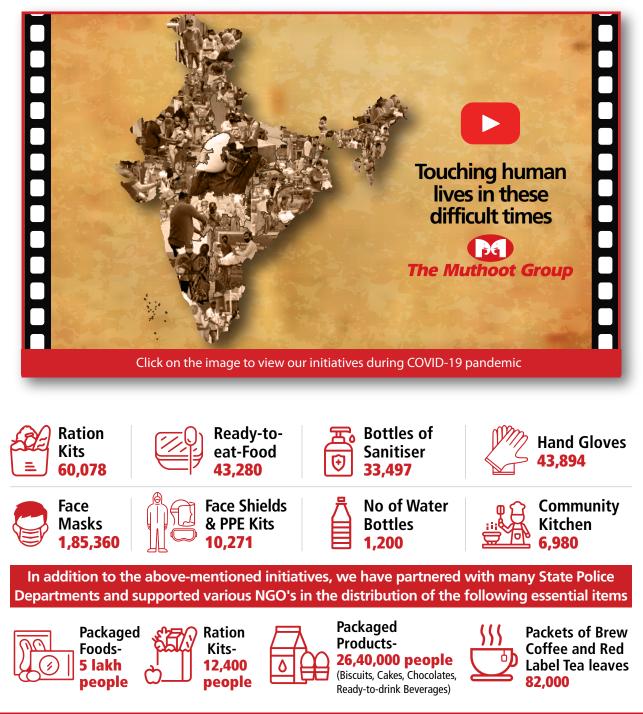
The Muthoot Group has again come forward to fulfil its commitment towards the society during a crisis.

# **FREE FOOD DISTRIBUTION DRIVE**

The COVID-19 pandemic has severely affected the underprivileged and underserved sections of the society. We organised a pan India Food Distribution Drive to reach out to such needy people with free food and ration kits.

# **PROTECTIVE MATERIAL DISTRIBUTION DRIVE**

Corona Warriors who are leading from the front in the fight against COVID-19 were equipped with protective material such as masks, gloves and hand sanitisers.



#### Muthoot Family - 800 years of Business Legacy



# Awards & Recognitions



Golden Peacock Award for CSR was conferred upon Muthoot Finance Ltd. in the Financial Services sector at the 7<sup>th</sup> International Conference on Social Responsibility - Dubai Global Convention.

Muthoot Finance Ltd. was honoured with twin Corporate Social Responsibility Awards (CSR) - Return to Consumer and Community Development.





Muthoot Finance Ltd. won the Rotary Binani Zinc CSR Award in recognition of the CSR programs conducted in the organisation, its value creation by innovative sustainable business model, risk management compliance and corporate philanthropy.

Muthoot Skill India Initiative project has been awarded the CSR TIMES Award by Sh. G. Kishan Reddy, Minister of State for Home Affairs, Government of India at National CSR Summit & Awards held at India Habitat Centre, New Delhi.



Muthoot Family - 800 years of Business Legacy